



TITLE: Operations Manager, Demand and Supply Planning
LOCATION: New York City

THE OPPORTUNITY:

Conduct end-to-end demand and supply planning for hint water including liaising with cross-functional stakeholders to identify drivers, develop and run relevant models, present outcomes and execute resulting initiatives.

WHO ARE WE?

hint® makes it easy for consumers to live a healthier life. Our signature product, hint® water, brings the flavor of delicious fruit to water without added sugar. Our fans are ordinary people who wanted to drink water, but found plain water boring. They are trying to avoid sugar, diet sweeteners and all the junk that you find in other beverages. When they taste hint®, they fall in love -- they tell us that every day. Our latest product, hint® sunscreen, offers SPF 30 protection without oxybenzone or parabens and smells as great as it feels on your skin.

hint water has expanded to over 16 delicious flavors and 6 flavors of hintfizz®, a line of unsweetened sparkling water. Our third product line, hint kick™, marries the same delicious fruit-kissed water with a light touch of caffeine! The leader in flavored essence water, hint, and hintfizz, can be found in fine grocery stores and retailers across the United States such as Whole Foods, Andronico's, The Fresh Market, and Bristol Farms to name a few. hint, can also be purchased online at www.drinkhint.com, amazon.com, jet.com, freshdirect.com and boxed.com.

WHAT WILL YOU DO?

- Develop demand forecasts (operational forecasts) at multiple levels of aggregation for multiple time horizons as part of a demand planning function
- Review historical sales trends, research demand drivers, prepare forecast data, develop statistical forecast models, and evaluate forecast results
- Provide input to the Supply Planning organization in developing inventory strategies on existing items, new products, and product phase-outs
- Conduct inventory assembly builds in NetSuite post production runs
- Manage deployment of product after production runs/ inventory in multiple 3PLs
- Manage Lot Codes and Expiration Dates
- Conduct month-end inventory reconciliation
- Procure raw materials from existing suppliers for production runs

- **Short Term:**
 - Review historic data and sales trends, conduct demand forecasts for upcoming quarters
 - Gain full understanding of systems used such as NetSuite, manufacturer reports, internal approaches to planning and typical lead times for procurement, production and shipping
 - Establish relationships with existing manufacturers, suppliers etc.
- **Long Term:**
 - Develop calendar on how often demand forecasts need to be created with appropriate lead times etc.
 - Provide improvement recommendations for forecasting methods as well as manufacturer/ supplier requirements

WHO WILL YOU WORK WITH?

- **Reports to:** Head of Operations
- **Cross Functional Interaction:** Interact with sales, marketing and finance to understand demand forecast drivers
- **Operations Team:** Work alongside other members of the Operations team who oversee all of Hint's day-to-day

WHO ARE YOU?

- 3-5 years of operations experience; 2-3 years focused on demand and supply planning (CPG experience preferred)
- Bachelor's degree in operations management, supply chain or business
- High proficiency in excel
- NetSuite experience preferred
- Strong understanding of supply chain dynamics
- Attention to detail, organization and time management skills as well as excellent communication skills (written/ verbal)
- Effective problem identification, solving and analytical skills
- Ability to work in a dynamic, fast paced environment
- Ability to work both independently and as a team player
- Self-starter but able to take direction as well
- Great outgoing personality
- Passionate about a healthy lifestyle

HOW TO APPLY:

If this sounds like you, please send cover letter and resume to: dane@drinkhint.com

Please include "Operations Manager – NY Application" in the subject line.

We look forward to meeting you!

HINT, Inc. is headquartered in San Francisco, California. www.drinkhint.com