



TITLE: HINT® Brand Ambassador

LOCATION: Portland, OR

WHAT IS THE JOB?

As a Brand Ambassador for **hint**® water, you are an important member of our sales & marketing team. You are on the ground, eye to eye with consumers, offering samples and spreading the good news that embracing a healthy lifestyle doesn't mean sacrificing great taste! Your presence at in-store demos and public events helps to drive trial of **hint** water and to bring our brand to life. Your positive attitude while merchandising in retail accounts makes gatekeepers want to work with you. Your hunger to learn about the industry is what drives you – and our brand – to new heights in the Pacific Northwest.

KEY RESPONSIBILITIES INCLUDE:

- Visit retail accounts to ensure hint water is on the shelf, faced and full stocked. While there, make friends with key players, always representing the brand in a friendly, professional and personable manner
- Take photos and send along brief recaps, communicating issues and/or areas of opportunity within accounts to your manager
- Sample and bring the **hint** brand to life at events and retail samplings
- Be an expert on the **hint** brand, our customers and where they can purchase HINT in their local area
- Set up and break down equipment required for each event
- Be comfortable working solo, as well as in a team atmosphere, depending on the assignment

Requirements:

- Must be able to work a flexible schedule and occasionally travel outside of Portland (Vancouver, Salem or Eugene)
- Must have a reliable vehicle
- Must have a smart phone and daily access to a computer
- Excellent communication skills
- Ability to work long hours on your feet, including nights and weekends.
- Ability to lift 30 pounds at a time (approximately 2 cases of **hint** water)
- Above all... ENTHUSIASM, PASSION, AND WILLINGNESS TO WORK HARD!

WHO ARE YOU?

YOU are naturally outgoing, people loving, hard working and passionate about promoting a healthy lifestyle. You work hard and play hard, just like our customers. **hint** team members are resourceful, reliable and organized. You can present our products and our story clearly and with aplomb. You have experience hosting demos at a range of retailers and understand how important demos are to introducing a product and gaining loyal fans. You have represented brands at events and have an overall love of sharing new products with people from all walks of life.

WHO ARE WE?

hint[®] water is a refreshing alternative to sodas, juice and other sweetened drinks and it tastes great! We are on a mission to help the world live a healthy lifestyle, both by offering our all-natural products for consumption, and by supporting other healthy initiatives. Apparently we have struck a chord, and our water is popping up in all sorts of places such as Time Magazine, the Academy Awards, on *Grey's Anatomy* and in the hands of fans such as John Legend, Steven Spielberg and Charlize Theron. **hint** was named one of the "15 Startups You Need to Know for 2015" by Forbes.

Founded in 2005 by former AOL Executive and Award Wining Entrepreneur, Kara Goldin, **hint water** has expanded to over 16 delicious flavors and 6 flavors of **hintfizz**[®], a line of unsweetened sparkling water. We recently introduced our third product line, **hint kick**[™], marrying the same delicious fruit-kissed water with a light touch of caffeine! The leader in flavored essence water, **hint** and **hintfizz** can be found in fine grocery and retailers across the United States such as Whole Foods, Andronico's, The Fresh Market, Starbucks and Bristol Farms. **hint** waters can also be purchased online at www.drinkhint.com and Amazon.com.

The idea behind **hint** is simple: pure water, nature's original refreshment, accented with natural flavor. No sugar, no diet sweeteners. EVER.

HINT, Inc. is headquartered in San Francisco, California.

www.drinkhint.com

INTERESTED? WE THOUGHT YOU MIGHT BE...

If the HINT team sounds like your team, let us know! Submit a link to your LinkedIn profile along with a resume and a brief introduction. Email submissions to josie@drinkhint.com, subject line "hint Brand Ambassador"

We look forward to getting to know you!