



TITLE: MARKETING CAMPAIGN MANAGER
LOCATION: SAN FRANCISCO, CA – HINT HQ

THE OPPORTUNITY:

hint® water, one of the fastest growing beverage companies in the market, is looking for a dynamic individual to join our team as a digital campaign manager to support our direct-to-consumer marketing team. The job will be based in our San Francisco home office.

Key Responsibilities Include:

- Day-to-day work with the brand marketing team and vendors to assist with campaign launches
- Working with Hint's creative and design team to organize and acquire assets for campaigns to go live
- Analyzing and reporting of creative performance throughout campaigns
- Creation of landing pages for the Hint site
- Management of digital assets and cross functional management
- Own the marketing invoices and SOW process in partnership with finance to track expenses against budget
- Be a positive ambassador of the hint brand at all times

WHO ARE YOU?

- An energetic and positive personality!
- Able to work independently, while being part of a supportive team
- Highly motivated and have a "go-getter" attitude
- Looking to gain solid experience while knowing how to move autonomously
- Passionate about a healthy lifestyle, nutrition and promoting a product that enables customers to make healthy choices without sacrificing taste
- A fan of Hint water

Desired Qualifications:

- 1-3 years of experience in marketing or agency side. Will consider entry level candidates.
- Superior attention to detail and strong organizational skills, including the ability to handle multiple tasks and meet deadlines
- Excellent interpersonal skills, including verbal and written communication skills

- Ability to work collaboratively and take feedback but also function autonomously with a willingness to “figure it out”

WHO ARE WE?

hint is a refreshing alternative to sodas, juice and other sweetened drinks and it tastes great! We are on a mission to help the world live a healthy lifestyle, both by offering our all-natural products for consumption, and by supporting other healthy initiatives. Apparently we have struck a chord, and our water is popping up in all sorts of places such as Time Magazine, the Academy Awards, on Grey’s Anatomy and in the hands of fans such as John Legend, Steven Spielberg and Charlize Theron. hint was named one of the “15 Startups You Need to Know for 2015” by Forbes.

Founded in 2005 by former AOL Executive and Award Winning Entrepreneur, Kara Goldin, hint water has expanded to over 16 delicious flavors and 6 flavors of hintfizz®, a line of unsweetened sparkling water. We recently introduced our third product line, hint kick™, marrying the same delicious fruit-kissed water with a light touch of caffeine! The leader in flavored essence water, hint, and hintfizz, can be found in fine grocery and retailers across the United States such as Whole Foods, Andronico’s, The Fresh Market, Starbucks and Bristol Farms. hint, can also be purchased online at www.drinkhint.com and Amazon.com.

The idea behind hint is simple: pure water, nature’s original refreshment, accented with natural flavor. No sugar, no diet sweeteners. EVER.

HINT, Inc. is headquartered in San Francisco, California.

www.drinkhint.com

To apply, send cover letter and resume to **Vanessa Boutwell** at vanessa@drinkhint.com. Please include “**MARKETING CAMPAIGN MANAGER**” in your subject line. We look forward to getting to know you.