



hint® water marketing internships san francisco summer 2017

Application Deadline: Until position is filled
Position: 2 interns, 30-40 hours/week, paid
Timeframe: approx. June 1-Sept 1 (flexible)

What's the job?

hint® water, one of the fastest growing beverage companies in the market, is looking for several dynamic individuals to join our team as digital marketing interns to support our direct-to-consumer marketing during summer 2017. The job will be based in our San Francisco home office.

Who Are You?

- An energetic and positive personality!
- Able to work independently, while being part of a supportive team
- Highly motivated with great organizational skills
- Interested in gaining solid experience in online, direct response marketing with an exciting, fast-growing company with a uniquely positioned product
- Interested in learning how to build a brand/execute a brand strategy
- Passionate about a healthy lifestyle, nutrition and promoting a product that enables customers to make healthy choices without sacrificing taste
- Excellent multi-tasker

What Will You Do?

- Work with our marketing team to create compelling brand-focused content
- Assist with influencer management, and build out content for them
- Work on creative copy writing for direct response ads
- Bring and execute ideas around creative video concepts for direct response ads
- Analyze day-to-day performance metrics across direct response ads and ad hoc reports, as needed
- Look for new channels and opportunities to advertise hint on
- Be a positive ambassador of the hint brand at all times

Who are We?

hint is a refreshing alternative to sodas, juice and other sweetened drinks and it tastes great! We are on a mission to help the world live a healthy lifestyle, both by offering our all-natural products for consumption, and by supporting other healthy initiatives. Apparently we have struck a chord, and our water is popping up in all sorts of places such as Time Magazine, the Academy Awards, on Grey's Anatomy and in the hands of fans such as John Legend, Steven Spielberg and Charlize Theron. **hint** was named one of the "15 Startups You Need to Know for 2015" by Forbes.

Founded in 2005 by former AOL Executive and Award Wining Entrepreneur, Kara Goldin, **hint** water has expanded to over 16 delicious flavors and 6 flavors of **hintfizz**®, a line of unsweetened sparkling water. We recently introduced our third product line, **hint kick**™, marrying the same delicious fruit-kissed water with a light touch of caffeine! The leader in flavored essence water, **hint**, and **hintfizz**, can be found in fine grocery and retailers across the United States such as Whole Foods, Andronico's, The Fresh Market, Starbucks and Bristol Farms. **hint**, can also be purchased online at www.drinkhint.com and Amazon.com.

The idea behind **hint** is simple: pure water, nature's original refreshment, accented with natural flavor. No sugar, no diet sweeteners. EVER.

HINT, Inc. is headquartered in San Francisco, California.

www.drinkhint.com

To apply, send cover letter and resume to **Nik Sharma** at ns@drinkhint.com. Please include "Advertising Internship" in your subject line. We look forward to getting to know you.