



hint® water
digital marketing internship
san francisco
summer 2017

Application Deadline: Until position is filled
Position: 1 position, 40 hours/week, paid
Timeframe: approx. June 1-Aug 20 (flexible)

What's the job?

hint® water, one of the fastest growing beverage companies in the market, is looking for a dynamic individual to join our team as a digital marketing intern to support our direct-to-consumer marketing during summer 2017. The job will be based in our San Francisco home office.

Who Are You?

- An energetic and positive personality!
- Able to work independently, while being part of a supportive team
- Highly motivated with great organizational skills
- Interested in gaining solid experience in online, direct response marketing with an exciting, fast-growing company with a uniquely positioned product
- Interested in learning how to build a brand/execute a brand strategy
- Passionate about a healthy lifestyle, nutrition and promoting a product that enables customers to make healthy choices without sacrificing taste
- Excellent multi-tasker

What Will You Do?

- Assist with the management of digital marketing campaigns
- Assist with the planning and budgetary control of all digital marketing
- Assist with the marketing projects (monitoring loyalty program, improvement of subscription experience, etc.)
- Import data into various marketing tools; report daily on significant changes to designated indicators, day-over-day
- Extract email list and upload to targeted social channels
- Create of ad hoc reports, as needed
- Be a positive ambassador of the hint brand at all times

Who are We?

hint is a refreshing alternative to sodas, juice and other sweetened drinks and it tastes great! We are on a mission to help the world live a healthy lifestyle, both by offering our all-natural products for consumption, and by supporting other healthy initiatives. Apparently we have struck a chord, and our water is popping up in all sorts of places such as Time Magazine, the Academy Awards, on *Grey's Anatomy* and in the hands of fans such as John Legend, Steven Spielberg and Charlize Theron. **hint** was named one of the "15 Startups You Need to Know for 2015" by Forbes.

Founded in 2005 by former AOL Executive and Award Winning Entrepreneur, Kara Goldin, **hint** is water — just more delicious. **hint**® water, **hint** fizz® and **hint** kick™ have 0 sugar, 0 diet sweeteners, 0 stevia, 0 preservatives, 0 calories, and 0 GMOs. We promote a policy of 0 fake, and we're super proud of it. **hint** is pure wholesome water with nothing but natural fruit oils and essences — now there's a **hint**-centive you can happily drink to! The leader in flavored essence water, **hint** can be found in fine grocery and retailers across the United States such as Whole Foods, Andronico's, The Fresh Market, Starbucks and Bristol Farms. **hint** can also be purchased online at www.drinkhint.com and Amazon.com.

The idea behind **hint** is simple: pure water, nature's original refreshment, accented with natural flavor. No sugar, no diet sweeteners. EVER.

HINT, Inc. is headquartered in San Francisco, California.

www.drinkhint.com

To apply, send a cover letter and resume to **Nicholas Strain** at nic@drinkhint.com. Please include "Digital Marketing Internship" in your subject line. We look forward to getting to know you!