



TITLE: HINT® Brand Ambassador

LOCATION: Great Los Angeles

WHAT IS THE JOB?

As a Brand Ambassador for **hint**® water, you are an important member of our field marketing team. You are on the ground, eye to eye with consumers, offering samples and spreading the good news that embracing a healthy lifestyle doesn't mean sacrificing great taste! Your presence at public events and in-store demos helps to drive trial of **hint** water and to bring our brand to life. Along the way, you might just learn a lot about nutrition, health, the beverage industry and how to build a world-class brand.

KEY RESPONSIBILITIES INCLUDE:

- Sample and bring the **hint** brand to life at events and retail samplings
- Be an expert on the **hint** brand, our customers and where they can purchase HINT in their local area.
- Keep your manager up to date on your activities and learnings from our customers. Send photos!
- Set up and break down equipment required for each event
- Be comfortable working solo, as well as in a team atmosphere, depending on the assignment

Requirements:

- Must be able to work a flexible schedule
- Must have daily access to a vehicle
- Excellent communication skills
- Ability to work long hours on your feet, including nights and weekends.
- Ability to lift 30 pounds at a time – Approximately 2 cases of **hint** water
- Above all... ENTHUSIASM, PASSION, AND WILLINGNESS TO WORK HARD!

WHO ARE YOU?

YOU are naturally outgoing, people loving, hard working and passionate about promoting a healthy lifestyle. In pursuit of said lifestyle, you would never sacrifice flavor – which is why **hint** is a water after your own heart, and you can't wait to share it with the world!

hint team members are resourceful, reliable and organized. You can present our products and our story clearly and with aplomb. You work hard and play hard, just like our customers.

WHO ARE WE?

hint® water is a refreshing alternative to sodas, juice and other sweetened drinks and it tastes great! We are on a mission to help the world live a healthy lifestyle, both by offering our all-natural products for consumption, and by supporting other healthy initiatives. Apparently we have struck a chord, and our water is popping up in all sorts of places such as Time Magazine, the Academy Awards, on *Grey's Anatomy* and in the hands of fans such as John Legend, Steven Spielberg and Charlize Theron. **hint** was named one of the "15 Startups You Need to Know for 2015" by Forbes.

Founded in 2005 by former AOL Executive and Award Wining Entrepreneur, Kara Goldin, **hint water** has expanded to over 16 delicious flavors and 6 flavors of **hintfizz**®, a line of unsweetened sparkling water. We recently introduced our third product line, **hint kick**™, marrying the same delicious fruit-kissed water with a light touch of caffeine! The leader in flavored essence water, **hint** and **hintfizz** can be found in fine grocery and retailers across the United States such as Whole Foods, Andronico's, The Fresh Market, Starbucks and Bristol Farms. **hint** waters can also be purchased online at www.drinkhint.com and Amazon.com.

The idea behind **hint** is simple: pure water, nature's original refreshment, accented with natural flavor. No sugar, no diet sweeteners. EVER.

HINT, Inc. is headquartered in San Francisco, California.

www.drinkhint.com

INTERESTED? WE THOUGHT YOU MIGHT BE...

If the HINT team sounds like your team, let us know! Submit a resume or profile of your previous promotional work and tell us why you would be a terrific addition the HINT Team. Email submissions to paul@drinkhint.com, subject line "HINT Brand Ambassador"

We look forward to getting to know you!